



Methods: Mind the Gap Webinar Series

Using Control Systems Engineering to Optimize Adaptive Mobile Health Interventions

Presented by

Eric Hekler, Ph.D.

University of California, San Diego

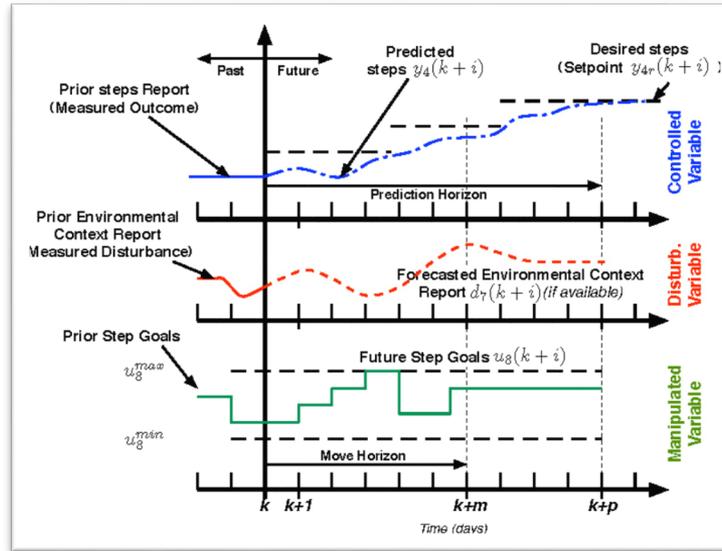


Using Control Systems Engineering to Optimize Adaptive Mobile Health Interventions

UC San Diego



UC San Diego
The Design Lab



Eric B. Hekler, PhD

Associate Professor, Department of Family Medicine & Public Health
 Director, Center for Wireless Health & Population Health Systems
 Design Lab Faculty Member
 Qualcomm Institute/CalIT2
 University of California, San Diego
ehekler@ucsd.edu

Daniel E. Rivera, PhD

Professor, School for Engineering of Matter, Transport, and Energy (SEMTE)
 Director, Control Systems Engineering Laboratory
 Ira A. Fulton Schools of Engineering
 Arizona State University
Daniel.rivera@asu.edu

Just Walk “modeling and more” team



Everything changes and nothing stands still.

('Change is the only constant.')

-Heraclitus

Take-home points

- If reducing lapses/relapses or promoting maintenance/abstinence is your goal, then a control optimization trial (COT) might help you.
- It's not easy, but it's easier than you think.

Key references

Journal of Medical Internet Research

IMPACT FACTOR 4.671

Current Issue Upcoming Issue Top Articles Browse by Year:

Advertisement

JMIR Research Protocols
Submit your protocol or grant proposal to create an early record of your planned or ongoing studies

Get Started >

Published on 28.06.18 in Vol 20, No 6 (2018): June

Preprints (earlier versions) of this paper are available at <http://preprints.jmir.org/preprint/8622>, first published Aug 01, 2017.

This paper is in the following e-collection/theme issue:
Tutorial Theoretical Frameworks and Concepts Design and Formative Evaluation of Mobile Apps

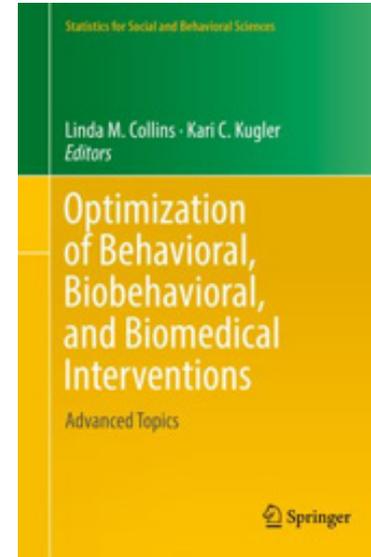
Article Cited By (4) Tweetations (87) Metrics

Tutorial

Tutorial for Using Control Systems Engineering to Optimize Adaptive Mobile Health Interventions

Eric B Hekler^{1,2}, PhD ; Daniel E Rivera³, PhD ; Cesar A Martin^{3,4}, PhD ; Sayali S Phatak², MS ; Mohammad T Freigoun³, MS ; Elizabeth Korinek², PhD ; Predrag Klasnja^{5,6}, PhD ; Marc A Adams², PhD ; Matthew P Buman², PhD

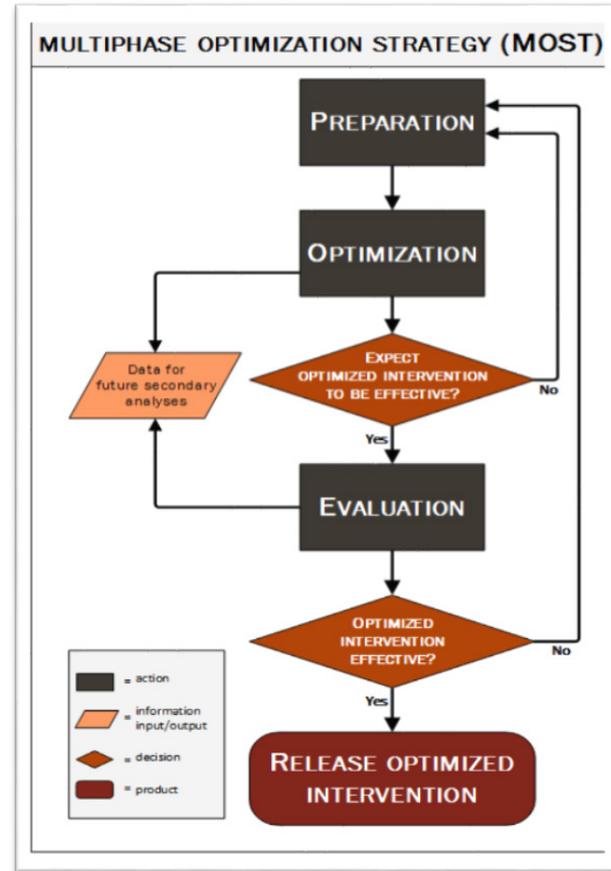
Hekler E.B., D.E. Rivera, C.A., Martin, S.S. Phatak, M.T. Freigoun, E. Korinek, P. Klasnja, M.A. Adams and M.P. Buman. "Tutorial for using control systems engineering to optimize adaptive mobile health interventions." *J Med Internet Res*, 20(6):e214, (2018) DOI: [10.2196/jmir.8622](https://doi.org/10.2196/jmir.8622).



Rivera, D.E., E.B., Hekler, Savage, J.S., and D. Symons Downs, "Intensively adaptive interventions using control systems engineering: two illustrative examples," in [*Optimization of Behavioral and Biobehavioral, and Biomedical Interventions, Advanced Topics*](#) (L.M. Collins and K.C. Kugler, eds.), (2018) <https://doi.org/10.1007/978-3-319-91776-4>.



Linda M. Collins
The Methodology Center
Penn State

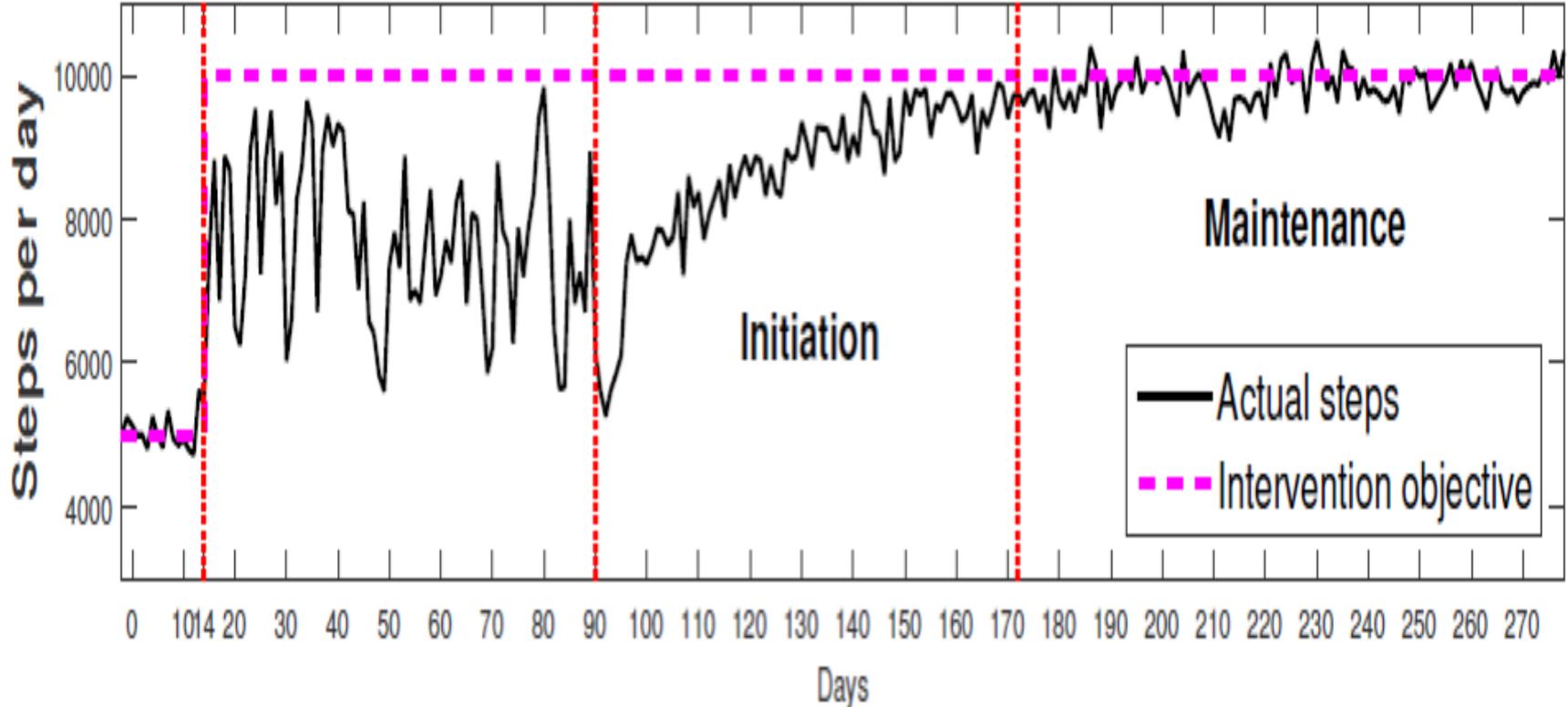


Collins & Krueger (2018) [Optimization of behavioral, biobehavioral, and biomedical interventions](#)

What can be optimized?

- Intervention package
 - Factorial/fractional factorial trial (FT)
- Infrequent, key decision rules (e.g., clinical practice)
 - Sequential Multiple Assignment Randomized Trial (SMART)
- Bout-specific decision rules (i.e., just-in-time adaptive interventions; JITAIs)
 - Micro-randomization Trials (MRTs)
- Gradual, non-linear, idiosyncratic change
 - Control Optimization Trial (COT)

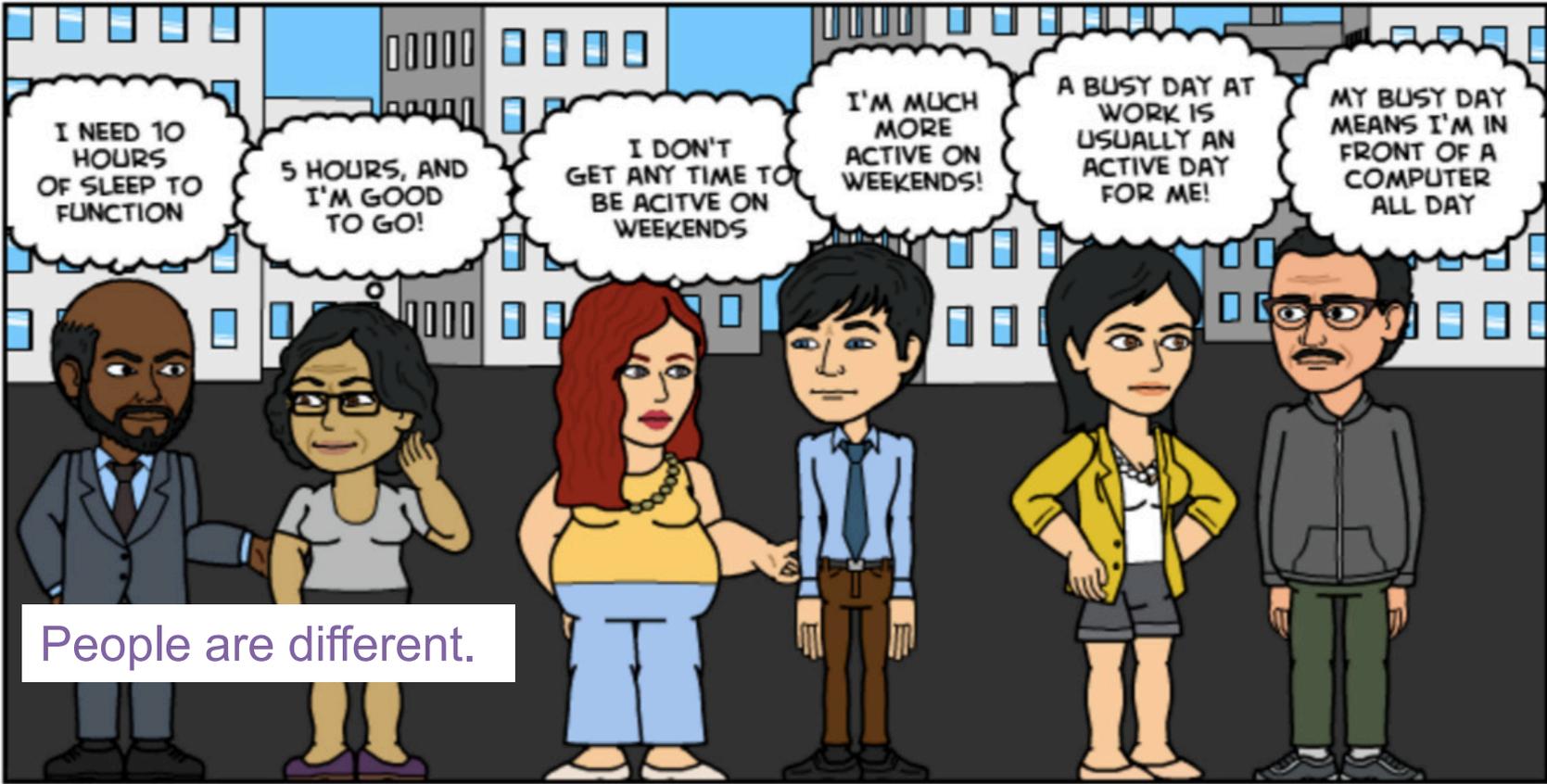
Gradual, non-linear, idiosyncratic change



How to optimize?

- Review of evidence from optimization trials from prior participants
 - FT, SMART, MRT, & COT
- “Real-time” optimization algorithm for current individual
 - MRT+ Reinforcement Learning (RL)
 - COT
 - Individualized & perpetually adapting

Need for individualized and perpetually adapting interventions



Everything changes and nothing stands still.
(Paraphrased into 'change is the only constant.')

-Heraclitus

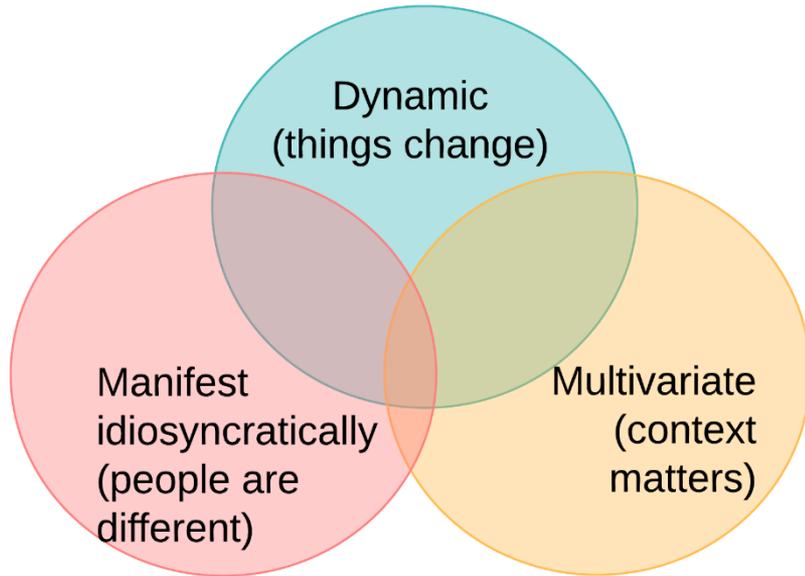
People are different.

Context matters.

Things change.

Why use a real-time optimization algorithm?

- Inherent complexity of a problem



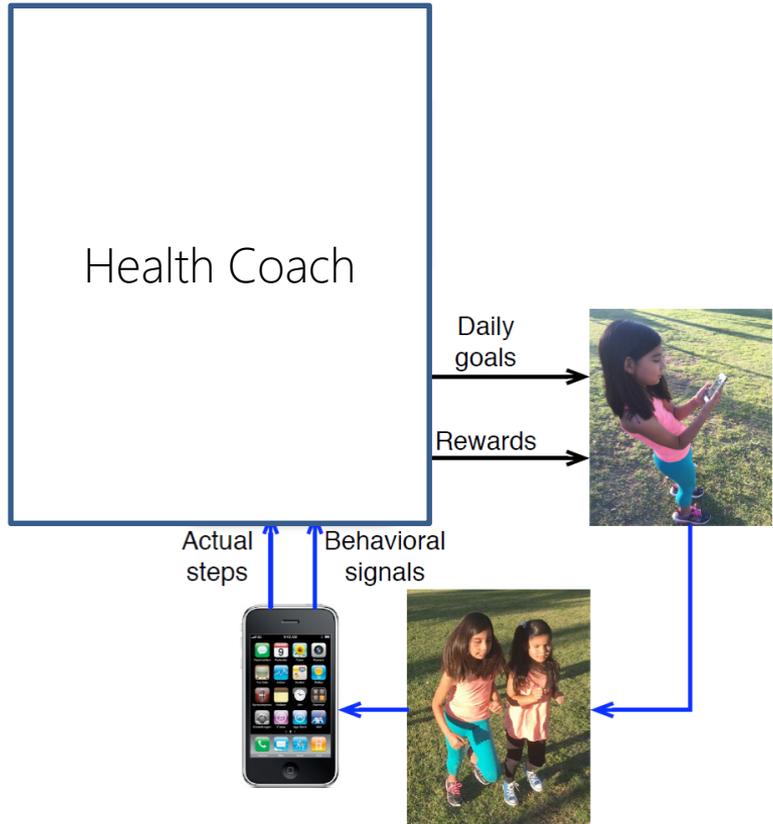
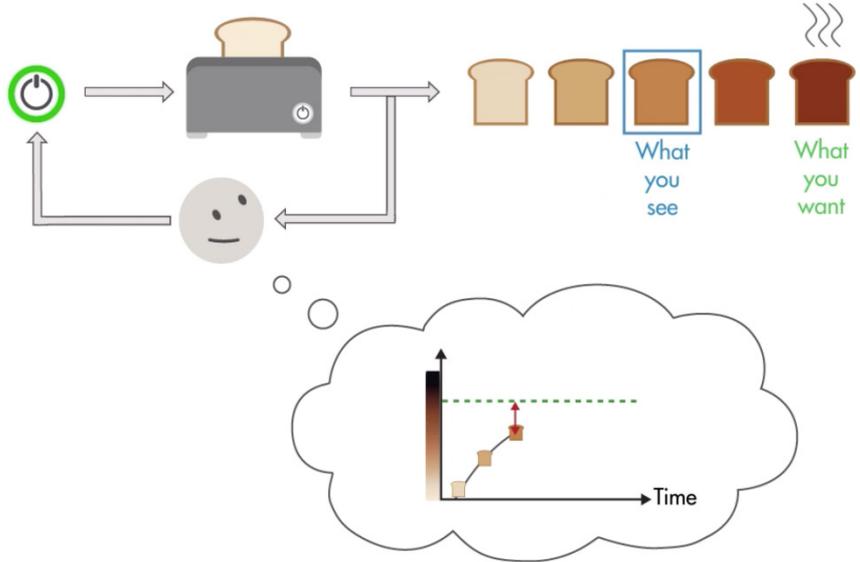
- Examples of complex problems
- From non-active to maintaining physical activity guidelines
- From obese to maintaining a normal weight
- From smoking to maintaining abstinence
- From depressed to maintaining good mental health

Control Systems Engineering



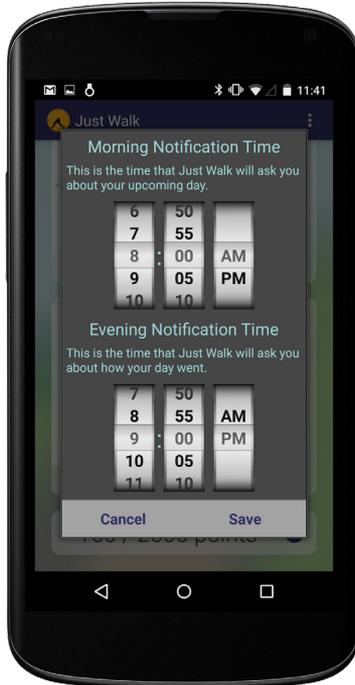
NSF IIS-1449751: EAGER: Defining a Dynamical Behavioral Model to Support a Just in Time Adaptive Intervention, Pls, Hekler & Rivera
Hekler et al, JMIR 2018

How a controller works





Just Walk App



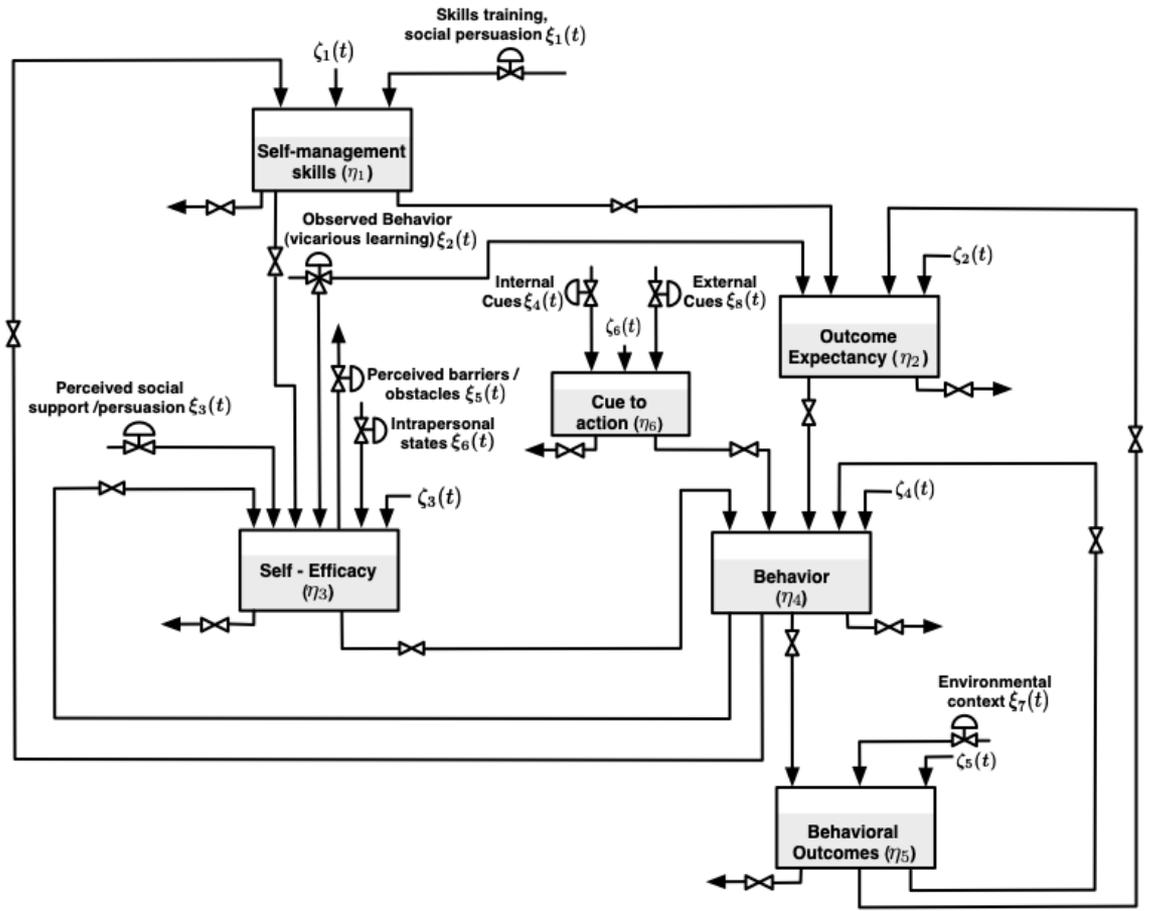
Normal intervention development steps

- Lit review - organize your understanding of prior work
- Define a hypothesis
- Test your hypothesis in naturalistic setting
 - e.g., observational trial/EMA trial
- Design your intervention
- Test your intervention

Step 1. Derive a dynamical model (organize prior work)

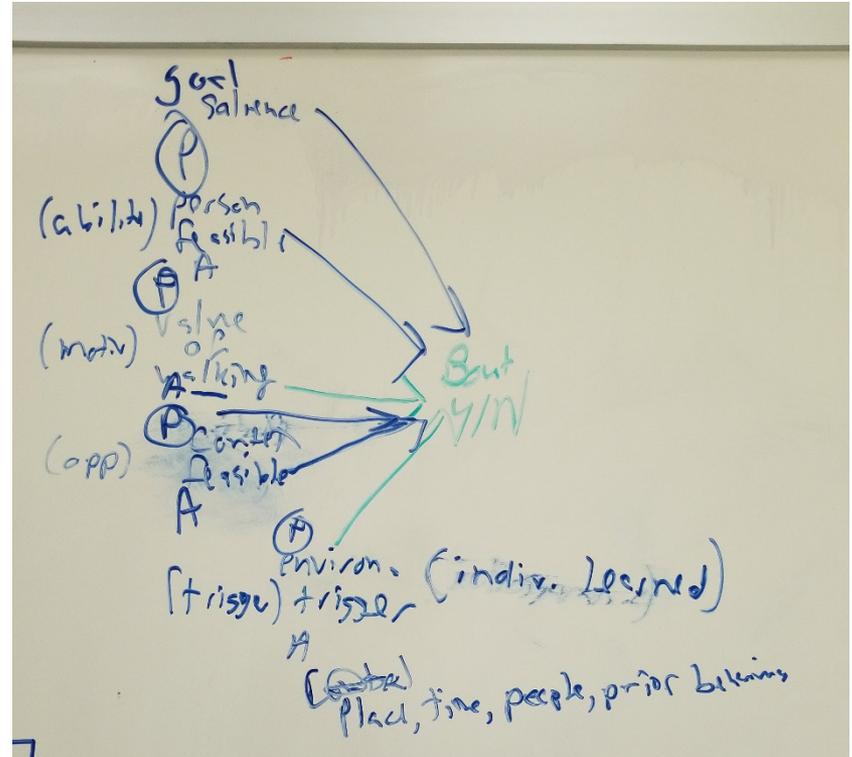
- Select/specify a general theoretical model
- Translate that into a dynamical model
- Vet dynamical model via simulation studies, secondary data analyses, or both.

Step 1: Derive a dynamical model

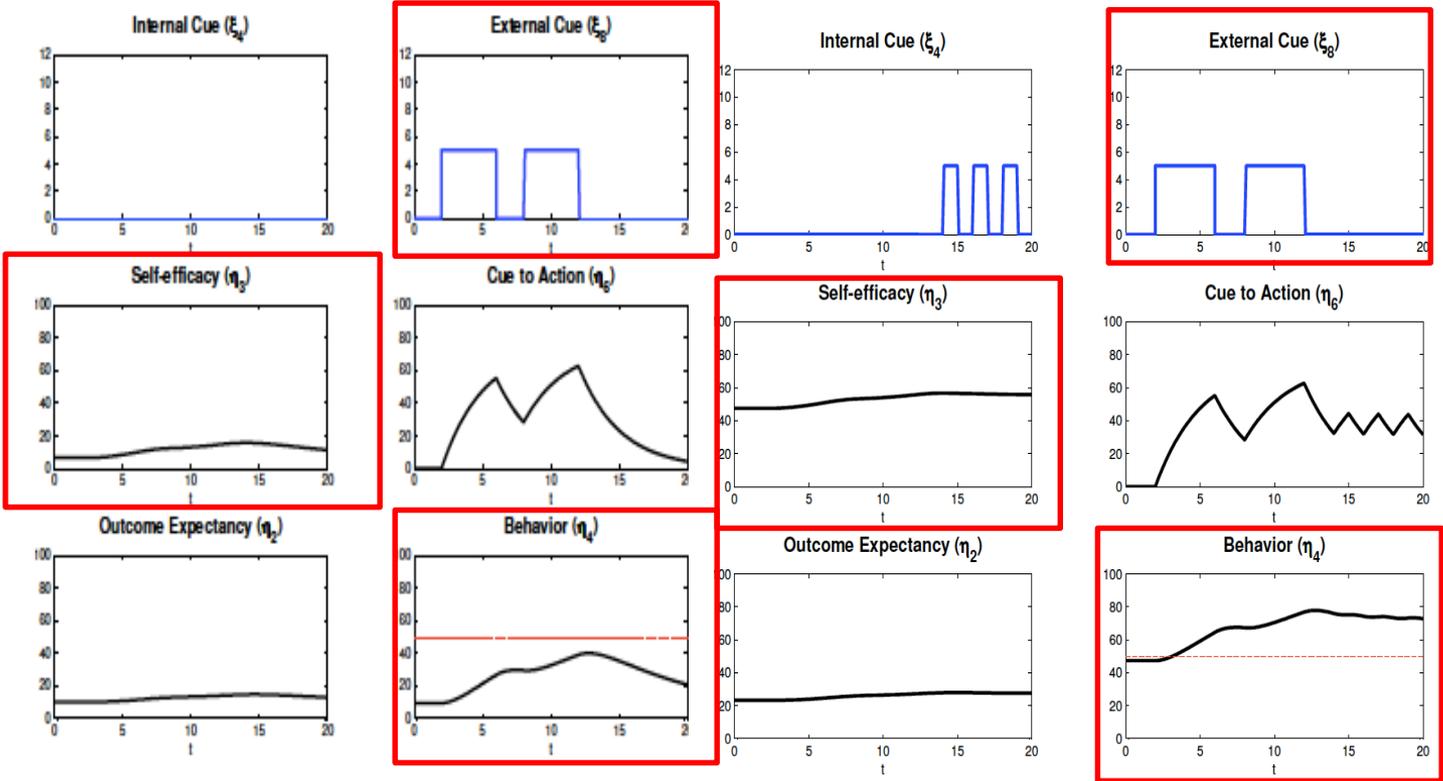


It's easier than you think...

- Many models have now been specified
 - SCT, TPB, etc
- Drawing on a whiteboard gets you pretty far
- You can find a control systems engineer partner
 - It's a huge field! They are at your university.
 - Use our papers as a bridge



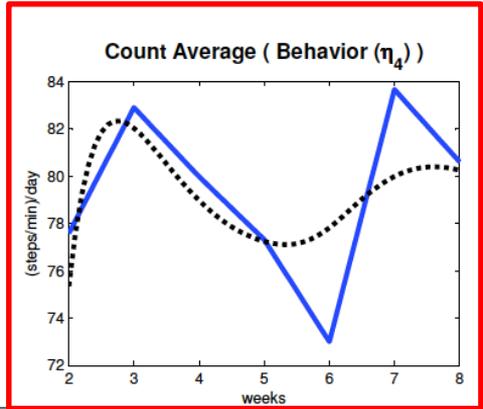
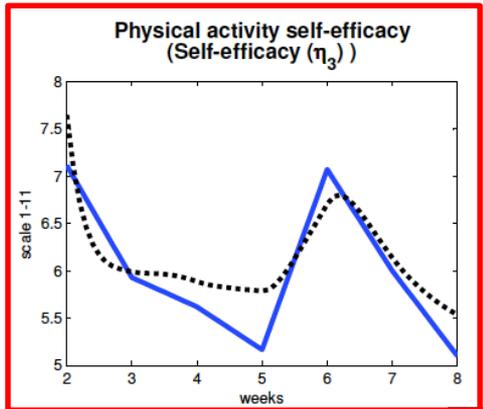
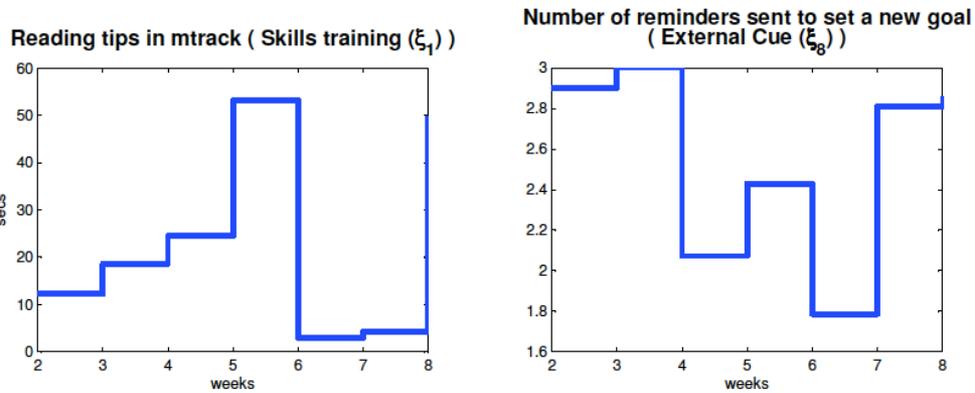
Step 1 (optional): test via simulation



Low Self-Efficacy

High Self-Efficacy

Step 1 (optional): test via secondary analyses



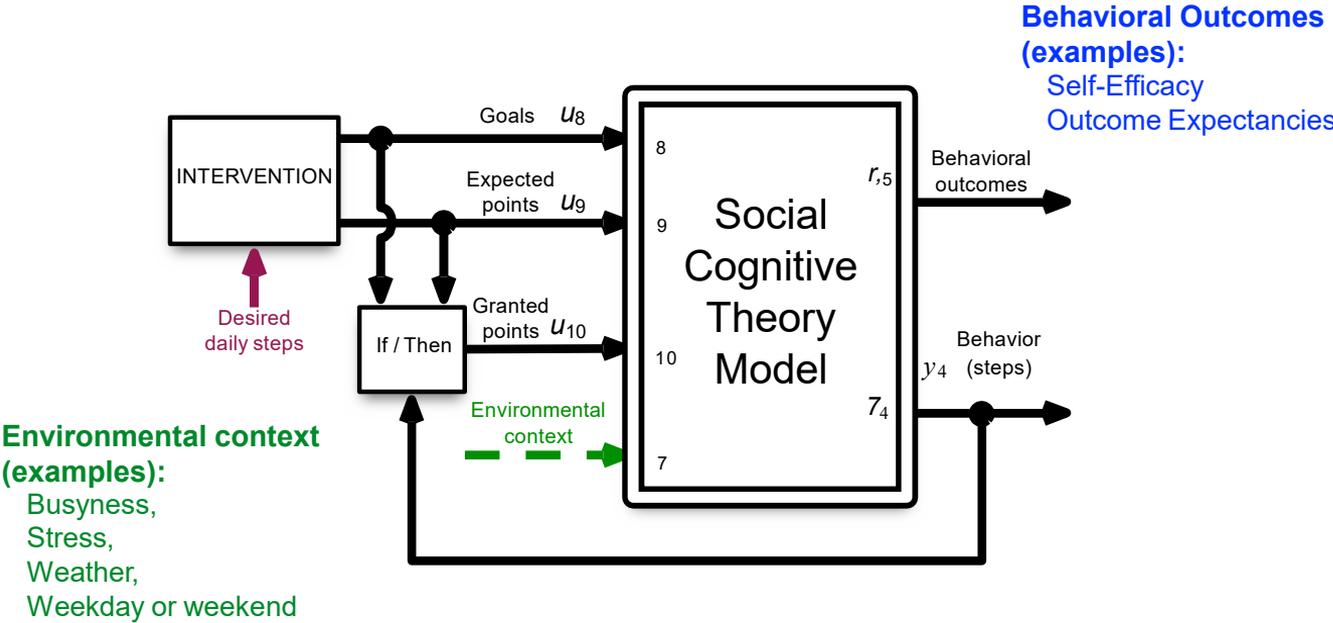
— MILES data
 - - - Simulation data

Normal intervention development steps

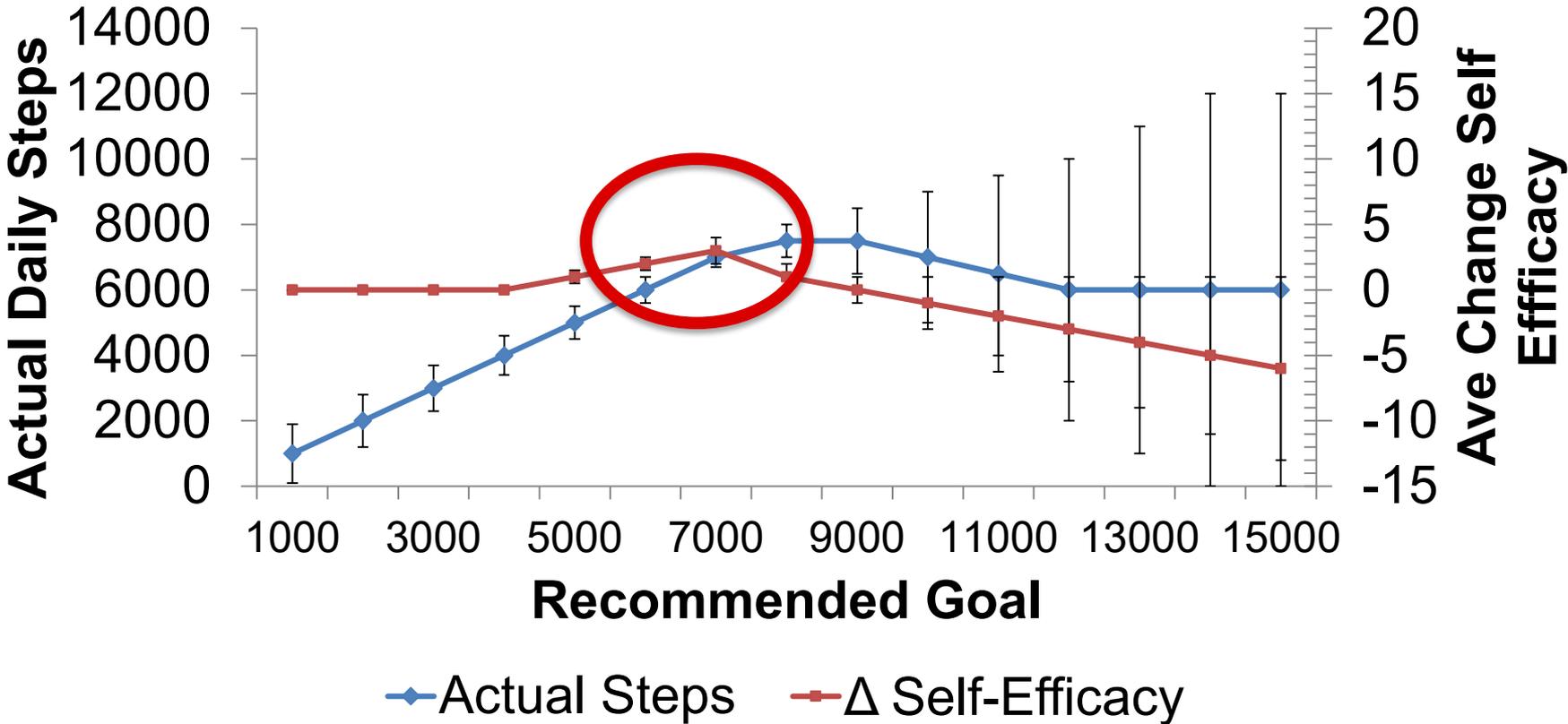
- Lit review - organize your understanding of prior work
- **Define a hypothesis**
- Test your hypothesis in naturalistic setting
 - e.g., observational trial/EMA trial
- Design your intervention
- Test your intervention

Step 2: Define intervention options and outcomes (Define a hypothesis)

The intervention seeks to promote **physical activity (e.g., steps/day)** among inactive adults by **adjusting daily step goals and expected reward points,** with the ultimate goal of reaching 10,000 steps per day (on average) per **week.**



Step 2: Define intervention options and outcomes: Daily "ambitious but doable" step goals



Normal intervention development steps

- Lit review - organize your understanding of prior work
- Define a hypothesis
- **Test your hypothesis in naturalistic setting**
 - e.g., observational trial/EMA trial
- Design your intervention
- Test your intervention

“...to find out what happens when you change something it is necessary to change it.”

-Box, Hunter, and Hunter (*Statistics for Experimenters*)

Step 3: Conduct a system ID experiment (test in natural setting)

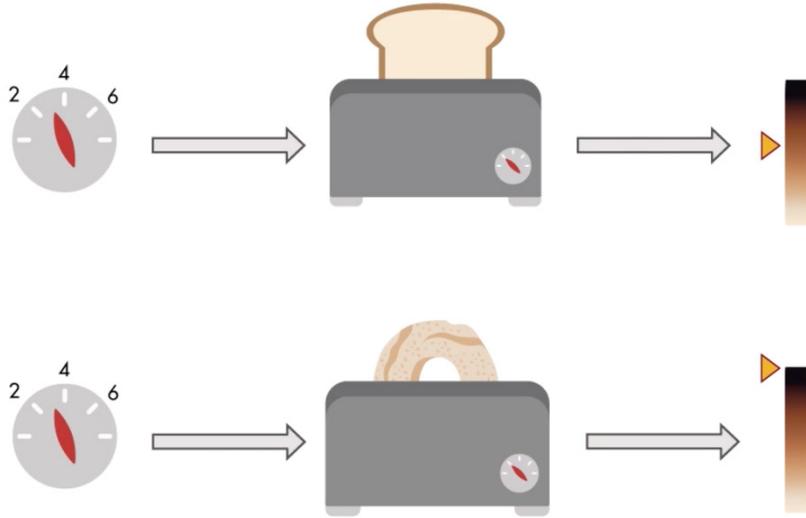
- Design open loop system ID study and analytic plan
- Conduct data analyses

System identification (ID)

- System ID focuses on modeling of dynamical systems (such as humans) from data, ideally from experimentation, not merely observation.
- It is focused on estimating/validating a model to describe the system (e.g., a human).
- It is NOT focused on effect size estimates of intervention components.

One key COT sub-experiment

- Open loop system ID



Tests understanding of the “system”

a) theory-testing

b) individualized tailoring variable selection

@ehkler <https://www.mathworks.com/videos/understanding-control-systems-part-1-open-loop-control-systems-123419.html>

Step 3: Open loop system ID experiment

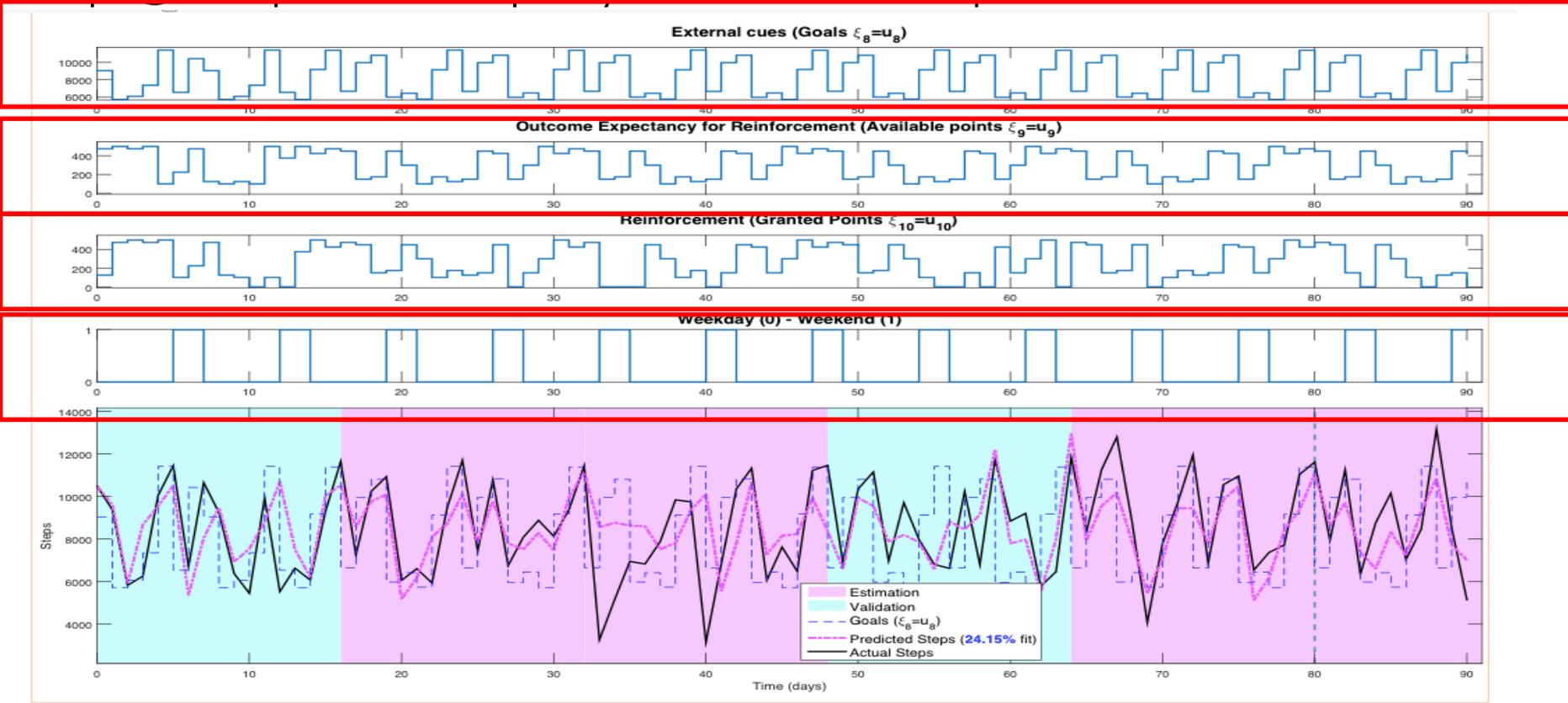
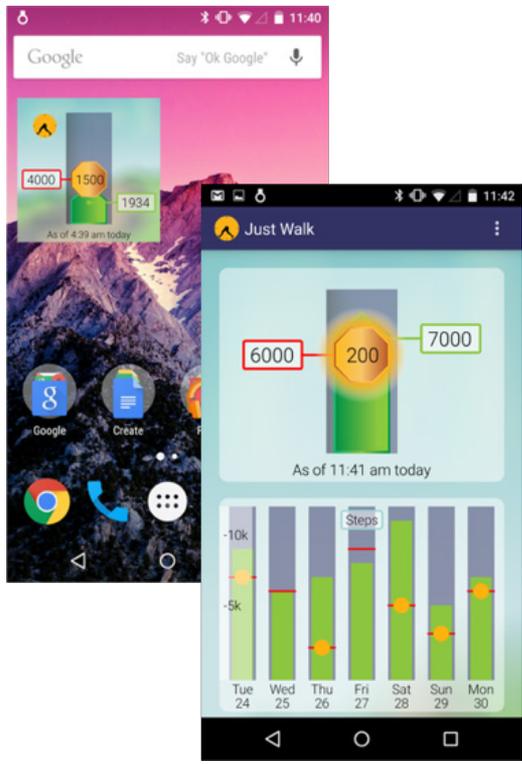


Figure 9 Time-series plot of a fitted 4-input model that was selected one of the participants.

@ehekler

Step 3 (cont). Study: "Just Walk"



Korinek et al. *JBM*, 2018; Freighoun et al. 2017, *ACC*; Phatak et al. *JBI*, 2018;
@ehекler Hekler et al. *JMIR*, 2018

Step 3 (cont) Participants

- BMI 33.7 ± 6.7
- 22 inactive, overweight Android users
- Age = 47 ± 6.2 years
- 87% women
- Living anywhere in the US
- Average Baseline Median Steps: 4972 steps/day ($SE = 482$)

Korinek et al. *JBM*, 2018; Freighoun et al. 2017, *ACC*; Phatak et al. *JB*, 2018;

Step 3 (cont): Feasibility results

+2,650 ($t=8.25, p<0.01$) Average step increase from baseline to intervention

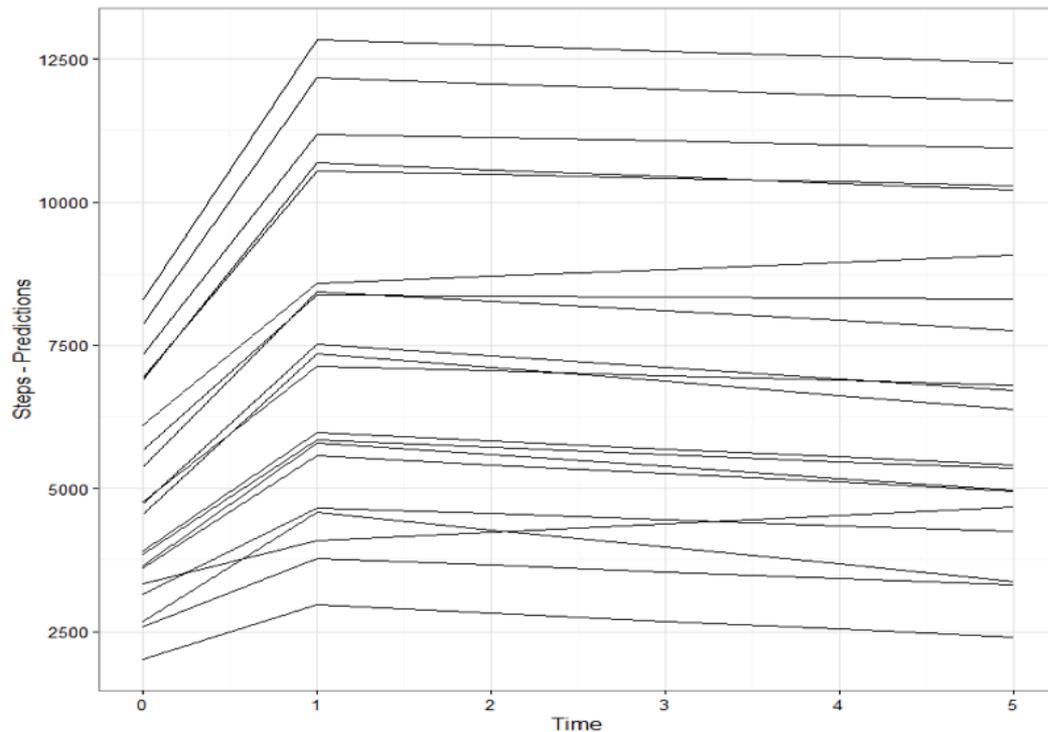
69% ($SD = 24$) Average goals met

>90% Adherence to EMA

100% enjoyed variable goals

85% found app easy to use

88% interested in continuing to use



Step 3 (cont). Data analysis

- **Data prep:** The data is preprocessed for missing data entries.
- **Define your model:** The filtered data is fitted to a multi-input AutoRegressive with eXternal input (ARX-[na nb nk]) parametric model:

$$\begin{aligned} y(t) + \dots + a_{n_a} y(t - n_a) &= b_{11} u_1(t - n_k) + \dots + b_{n_b 1} u_1(t - n_k - n_b + 1) \\ &\vdots \\ &+ b_{1i} u_i(t - n_k) + \dots + b_{n_b i} u_i(t - n_k - n_b + 1) \\ &\vdots \\ &+ b_{1n_u} u_{n_u}(t - n_k) + \dots + b_{n_b n_u} u_{n_u}(t - n_k - n_b + 1) + e(t) \end{aligned}$$

- **Validate your model:** Various measures used, among these the Normalized Root Mean Square Error (NRMSE) fit index:

$$\text{model fit (\%)} = 100 \times \left(1 - \frac{\|y(k) - \hat{y}(k)\|_2}{\|y(k) - \bar{y}\|_2} \right) \quad (1)$$

$y(k)$ is the measured output, $\hat{y}(k)$ is the simulated output, \bar{y} is the mean of all measured $y(k)$ values, and $\|\cdot\|_2$ indicates a vector 2-norm ($\|x\|_2 \stackrel{\text{def}}{=} \sqrt{x^T x}$).

Step 3 (cont). Dynamical modeling results

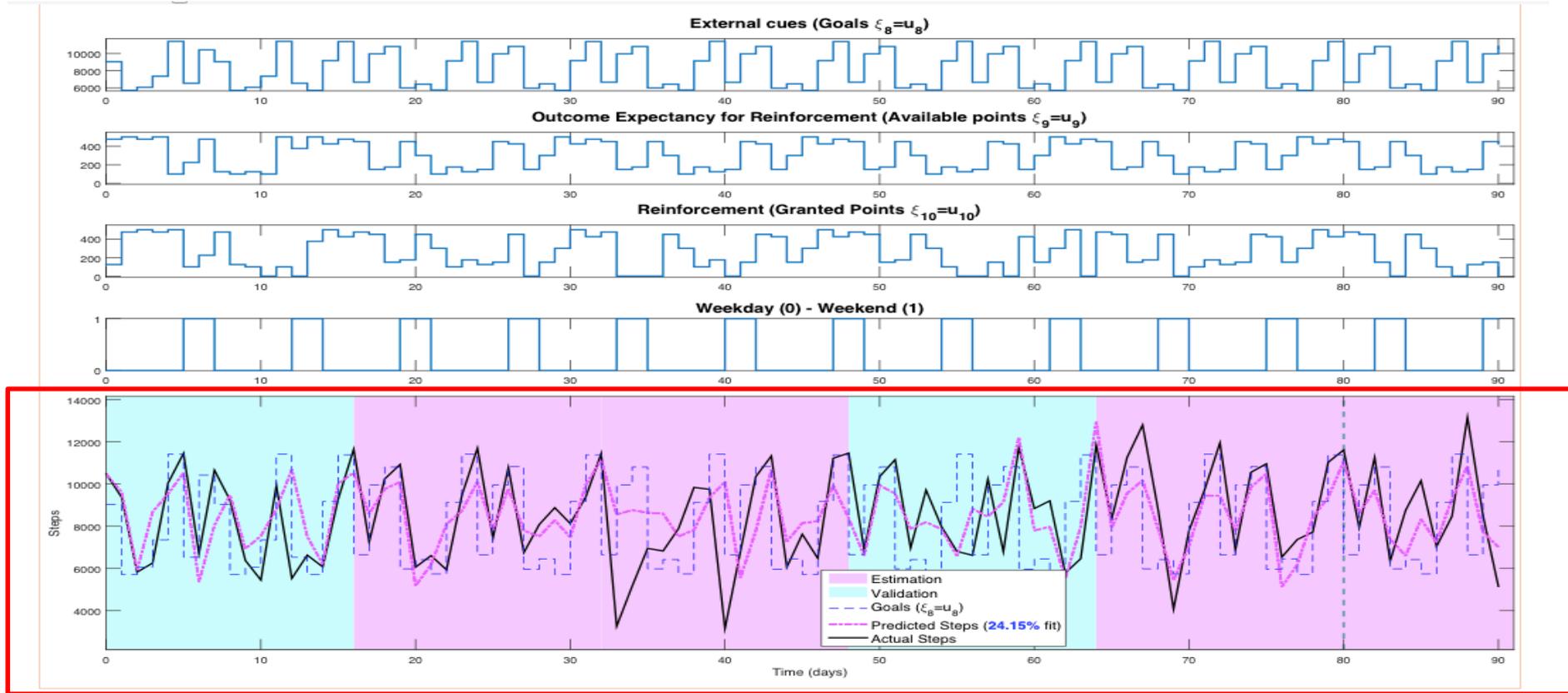


Figure 9 Time-series plot of a fitted 4-input model that was selected one of the participants.

What does this get us?

- A model to simulate future responses for each individual.
- This simulation enables dynamic, idiosyncratic, self-correcting decisions for each person.

Individualized tailoring variables!

Table 6 Final Selected Models and Input Combinations

Model/Input Combination	Number of models for each combination (n)
Weekend ^b	1
Typical & Weekend ^b	1
Busy ^b	2
Base Model ^a	1
Stress ^b	1
Typical ^b	1
Busy & Weekend ^b	1
Stress & Typical ^b	1
Busy & Stress ^b	1
Stress & Typical & Weekend ^b	1
Typical & Weekend ^b	1

Assuming individualized tailoring variables are better, prior evidence tailoring variables would have been inappropriate for 75% of our sample

^a = base model that includes goals, expected points and granted points
^b = base model + specified inputs.

It's easier than you think...

- There's likely a control theory person at your school
- Standard toolkits in MatLab
 - Translatable to R

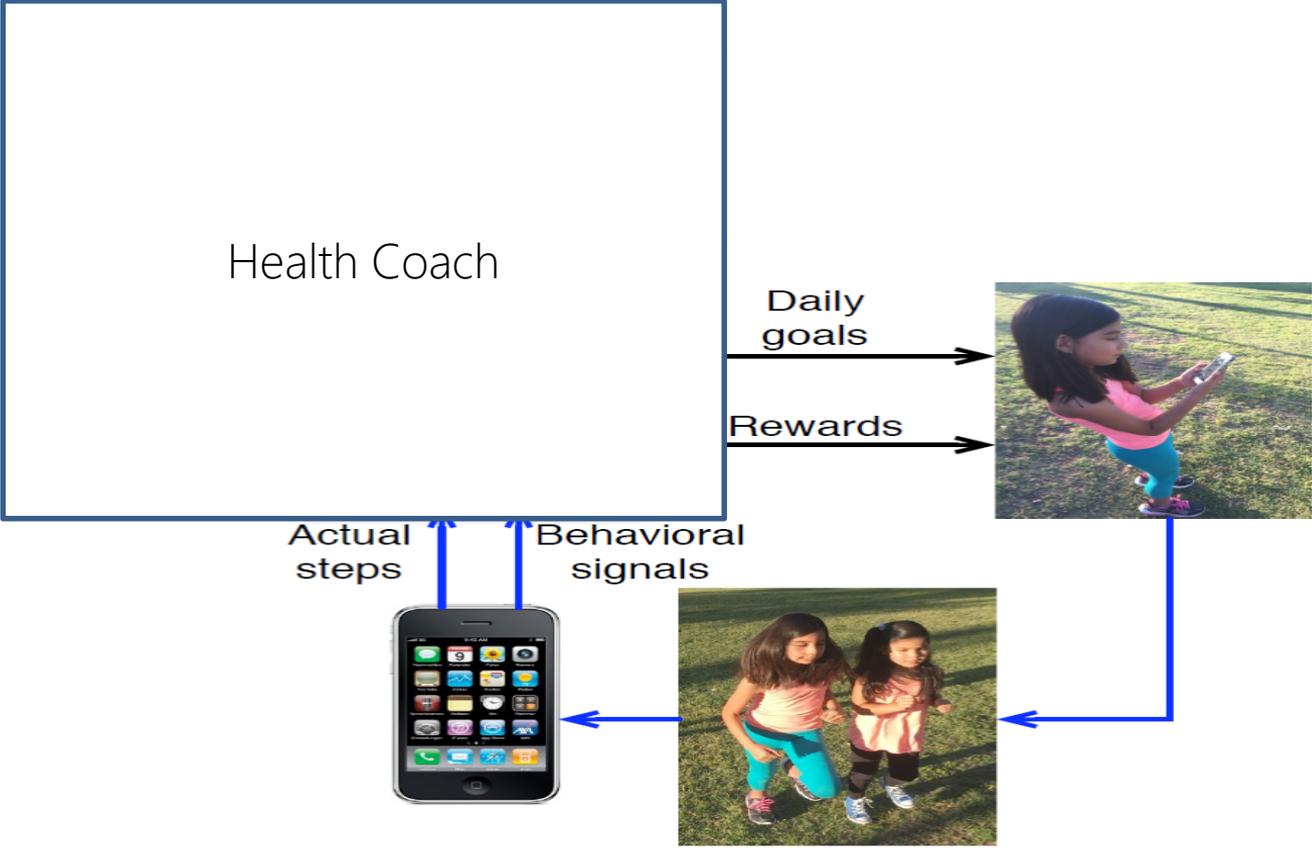
Normal intervention development steps

- Lit review - organize your understanding of prior work
- Define a hypothesis
- Test your hypothesis in naturalistic setting
 - e.g., observational trial/EMA trial
- **Design your intervention**
- Test your intervention

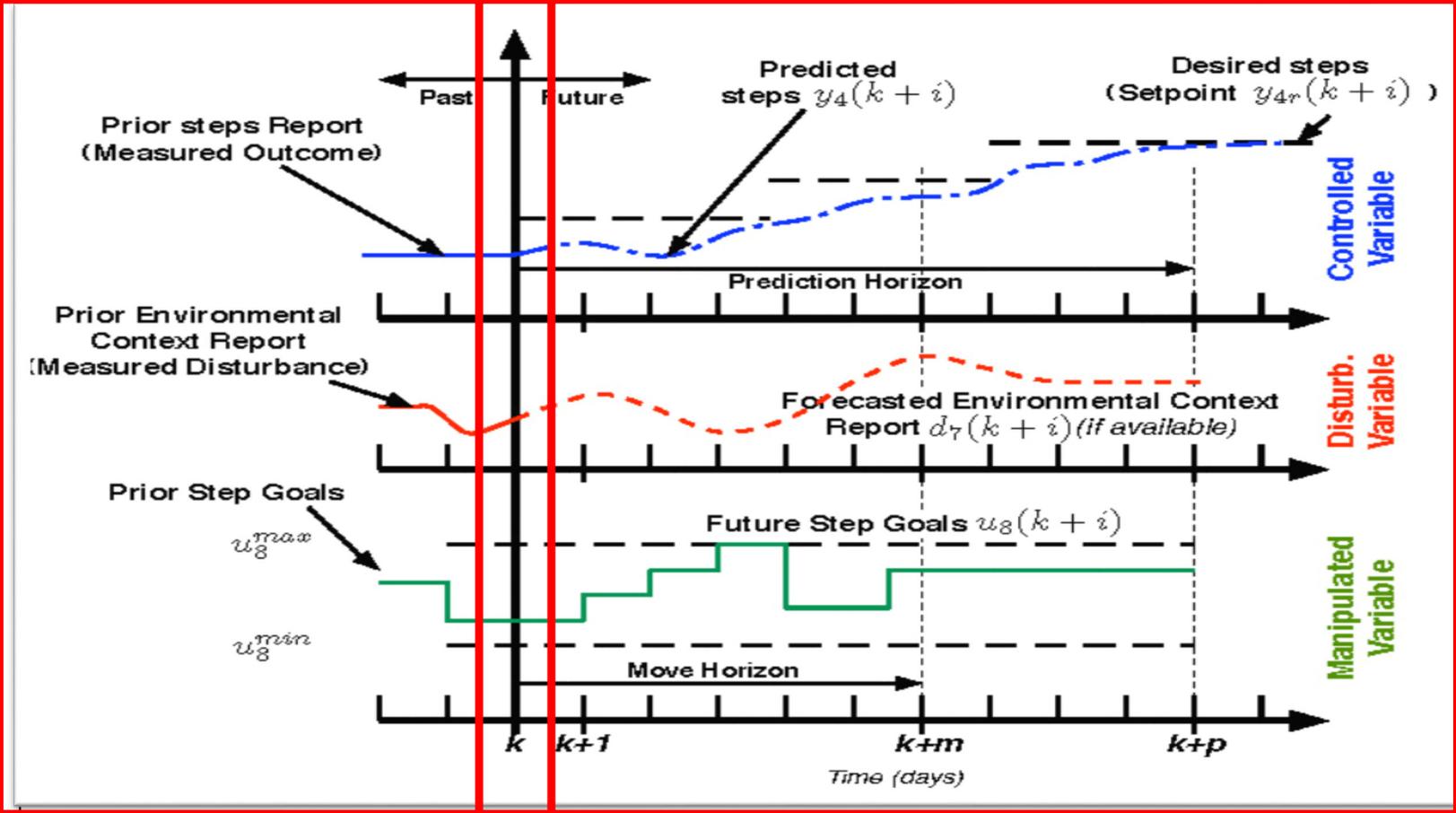
Step 4: Define optimization criteria & controller (design your intervention)

- Physical activity
 - Initiation “Set-point”
 - 10,000 steps/day, on average per week
 - +3,000 steps/day, on average per week relative to baseline
 - Transitions (both positive & lapses/relapses):
 - achieving 10,000 steps/day set point for 3 consecutive weeks OR
 - AFTER at least 6 months, +3,000 steps/day set point for 3 weeks.
 - Maintenance
 - Continue to meet PA targets
 - Reduce total interactions, ideally, to 0, except self-tracking

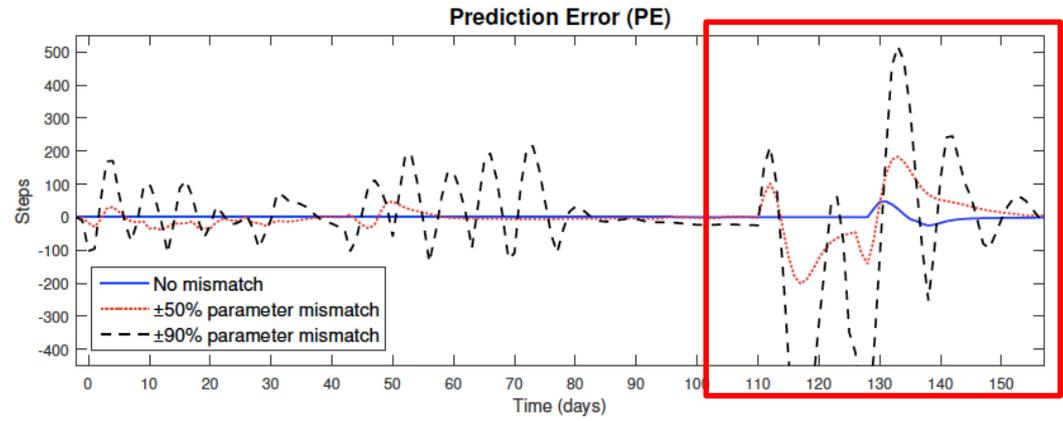
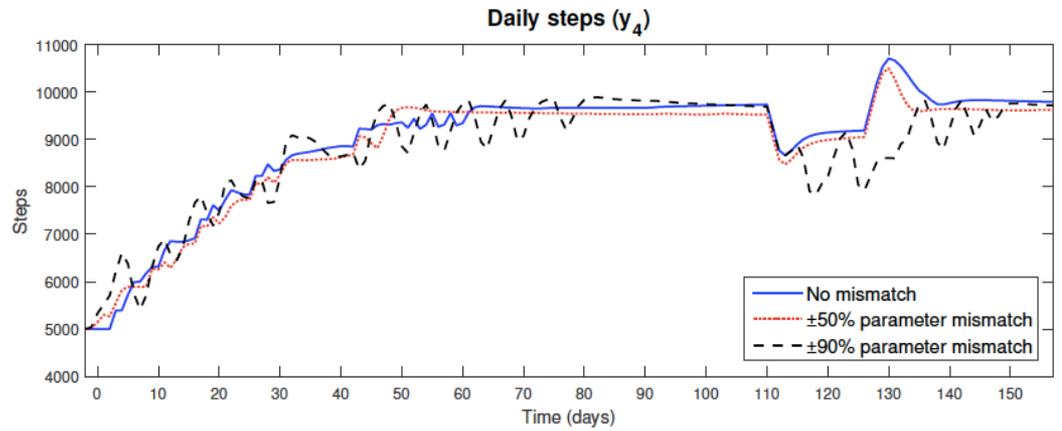
Closing the intervention loop



Step 4. Design the controller



Step 4 (optional): Examine robustness via simulation



Normal intervention development steps

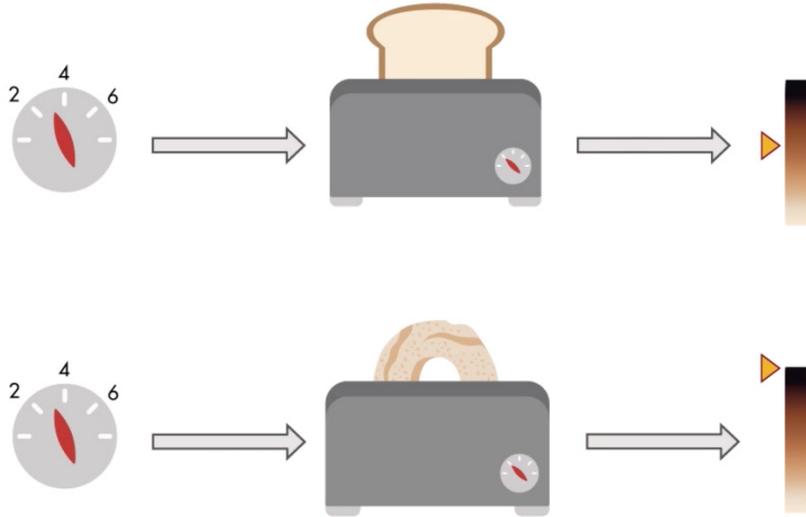
- Lit review - organize your understanding of prior work
- Define a hypothesis
- Test your hypothesis in naturalistic setting
 - e.g., observational trial/EMA trial
- Design your intervention
- **Test your intervention**

Step 5: Conduct a Control Optimization Trial (COT) (test your intervention)

- Clearly specified adaptive intervention (already discussed)
- Design of sub-experiments and data analysis plan
- Conduct the trial and the analyses

COT sub-experiment options

- Open loop system ID

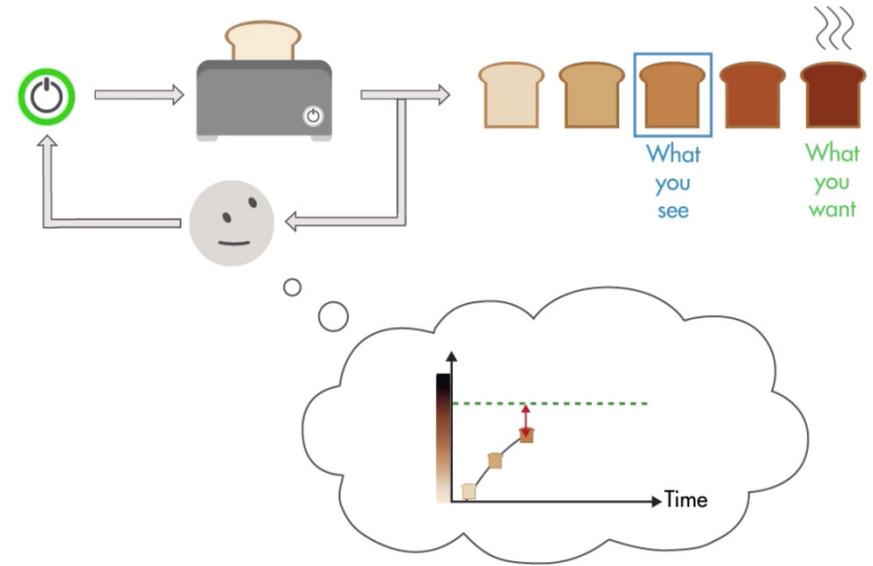


Tests understanding of the “system”

- a) theory-testing
- b) individualized tailoring variable selection

@ehkler <https://www.mathworks.com/videos/understanding-control-systems-part-1-open-loop-control-systems-123419.html>

- Closed loop controller optimization

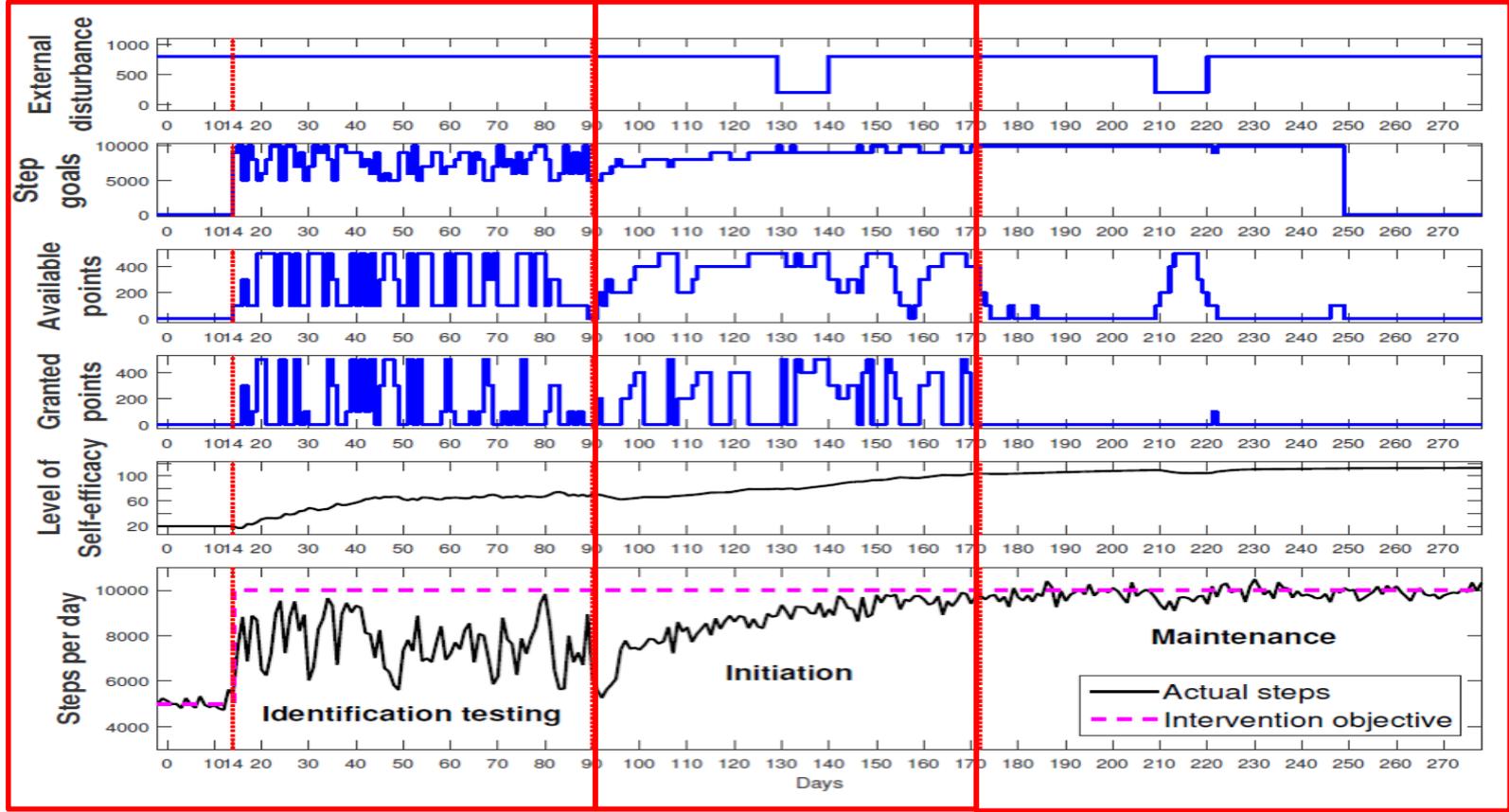


Tests understanding of the feedback/
decision rule

- a) real-time algorithm optimization

<https://www.mathworks.com/videos/understanding-control-systems-part-2-feedback-control-systems-123501.html>

Proposed COT example



Open-loop System ID

Closed loop optimization
(initiation)

Closed loop optimization
(maintenance)

What does this get us ?

- Immediate benefits to individual
 - Individualized models
 - Enables simulations of future responses for each person
 - Individualized tailoring variables
 - Enables matching the intervention to each person
 - Real-time optimization algorithm
 - Enables perpetual adaptation to changing people and contexts
- Secondary optimization benefits
 - Rigorous data about each adaptive intervention element
 - Enables data-driven optimization of elements (e.g., tailoring variables, algorithms)
 - Effect size estimates of intervention components via stats
 - Enables estimation of generalized effect of intervention components
 - Rich experimental data
 - Enables dynamic theory testing in alignment with Riley, Rivera, et al's call (Riley et al 2011)

MOST & Control Systems Engineering

- MOST

- Preparation

- Create a conceptual framework
- Select intervention components/options
- Conduct a feasibility study
- Define optimization criteria

- Optimization

- Run an optimization trial (e.g., FT, SMART, or MRT)

- Evaluation

- RCT of “optimized” intervention package compared to meaningful comparator

- Control Engineering

- Step 1: Derive a dynamical model

- Step 2: Define intervention options and outcomes

- Step 3: Conduct a System Identification Experiment

- Step 4: Design the Controller, Including Optimization Criteria

- Step 5: Conduct a Control Optimization Trial (COT)

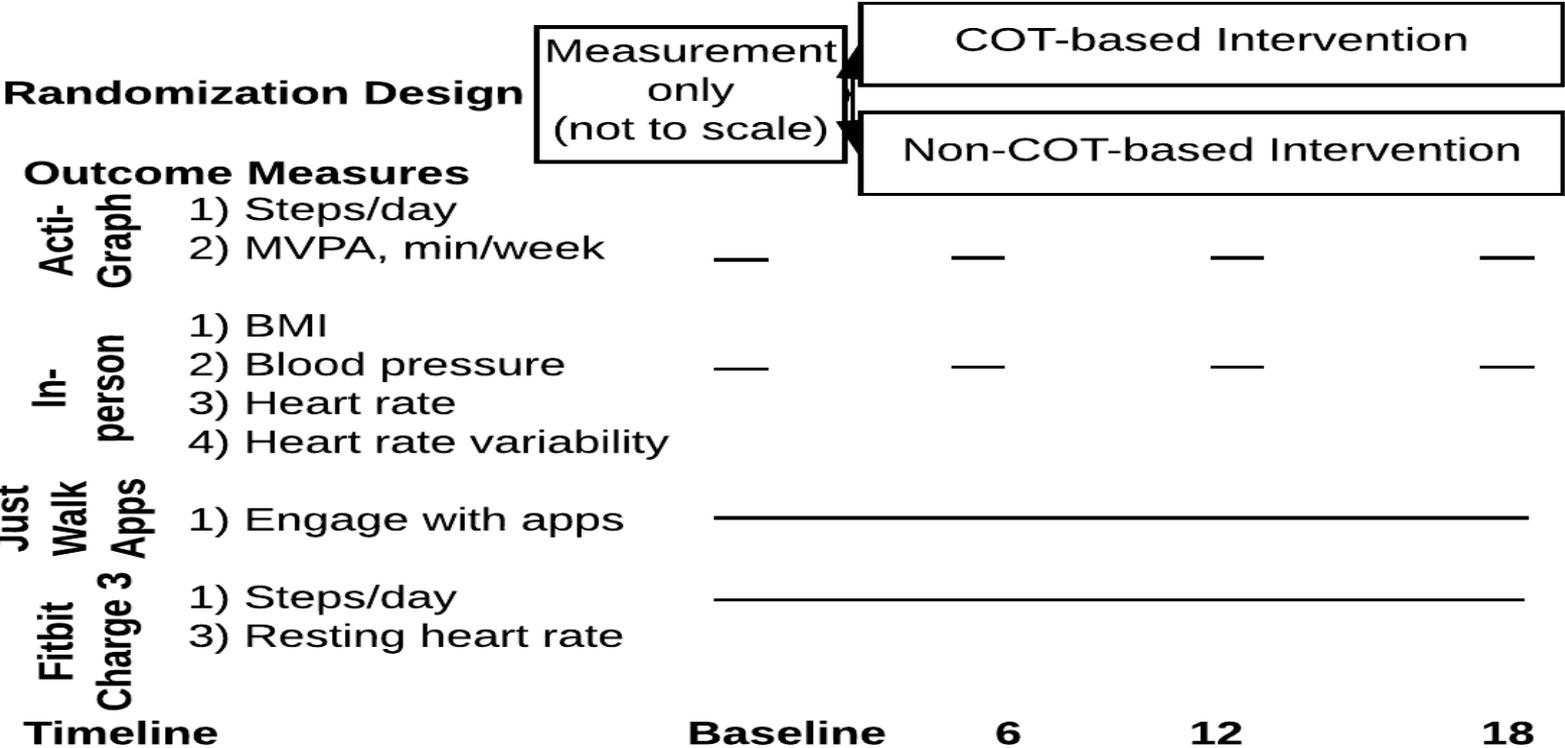
- Evaluation

- RCT comparing COT intervention to meaningful comparator

Limitations

- COT approach has not been evaluated in an RCT
 - Prior work justifies advancing this approach
 - “Back to the future” as Carver, Sheier and others wanted to use these methods but technology was not ready
 - It now is

Testing a COT intervention in an RCT



Limitations

- COT approach has not been evaluated in an RCT
 - Prior work justifies advancing this approach
 - “Back to the future” as Carver and Sheier and others wanted to use these methods but technology not ready
 - It now is
- Just like stats, you need a control systems engineer
- Approach opens up ethical issues

Repertoire of optimization trials

- Intervention package
 - Factorial/fractional factorial trial (FT)
- Infrequent, key decision rules (e.g., clinical practice)
 - Sequential Multiple Assignment Randomized Trial (SMART)
- Bout-specific decision rules (i.e., just-in-time adaptive interventions; JITAIs)
 - Micro-randomization Trials (MRTs)
- Gradual, non-linear, idiosyncratic change
 - Control Optimization Trial (COT)

Take-home points

- If reducing lapses/relapses or promoting maintenance/abstinence is your goal, then a control optimization trial (COT) might help you.
- It's not easy, but it's easier than you think.

Helpful references

- Riley, W.T., C.A. Martin, D.E. Rivera, E.B. Hekler, M.A. Adams, M.P. Buman, M. Pavel and A.C. King, “Development of a dynamic computational model of social cognitive theory,” *Translational Behavioral Medicine*, 6 (4), pp.483-495, (2016).
- Rivera, D.E., C.A. Martin, K.P. Timms, S. Deshpande, N. Nandola, and E.B. Hekler, “Control systems engineering for optimizing behavioral *mHealth* interventions,” in *Mobile Health: Sensors, Analytic Methods, and Applications*, (J. Regh, S. Murphy, and S. Kumar, eds.), pgs. 455-493, (2017).
- Martin, C.A., D.E. Rivera, E.B. Hekler, W.T. Riley, M.P. Buman, M.A. Adams, and A.B. Magann, “Development of a control-oriented model of Social Cognitive Theory for optimized *mHealth* behavioral interventions,” *IEEE Trans. on Control Systems Technology*, early access, (2018), <https://doi.org/10.1109/TCST.2018.2873538>.
- Korinek E.V., S.S. Phatak, C.A. Martin, M.T. Freigoun, D.E. Rivera, M.A. Adams, P. Klasnja, M.P. Buman, and E.B. Hekler, “Adaptive Step Goals and Rewards: A Longitudinal Growth Model of Daily Steps for a Smartphone-based Walking Intervention,” *Journal of Behavioral Medicine*. Vol. 41, No. 1, pgs. 74-86, 2018.
- Phatak S.S., M.T. Freigoun, C.A. Martin, D.E. Rivera, E.V. Korinek, M.A. Adams, M.P. Buman, P. Klasnja, and E.B. Hekler, “Modeling individual differences: a case study for the application of system identification for personalizing a physical activity intervention,” *Journal of Biomedical Informatics*, Vol. 79, pgs. 82-97, 2018.
- **Rivera, D.E., E.B. Hekler, J.S. Savage, and D. Symons Downs, “Intensively adaptive interventions using control systems engineering: two illustrative examples,” in *Optimization of Behavioral, Biobehavioral, and Biomedical Interventions*, (L.M. Collins and K.C. Kugler, eds.), (2018) <https://doi.org/10.1007/978-3-319-91776-4>.**
- **Hekler E.B., D.E. Rivera, C.A., Martin, S.S. Phatak, M.T. Freigoun, E. Korinek, P. Klasnja, M.A. Adams and M.P. Buman. “Tutorial for using control systems engineering to optimize adaptive mobile health interventions.” *J Med Internet Res*, 20(6):e214, (2018) DOI: 10.2196/jmir.8622.**